

Northern Territory EXPORT & BUSINESS AWARDS 2026

SPONSORSHIP OPPORTUNITY GOLD PARTNER



\$10,000 GST exclusive

PREMIUM VISIBILITY

Be a **Gold Partner Sponsor** of the 2026 Northern Territory Export and Business Awards and showcase your brand as a champion of innovation and enterprise.

With premium visibility, exclusive recognition, and direct access to industry leaders, this partnership delivers unmatched exposure and meaningful connections across the Territory's business community.

Gold Partner Sponsors will receive prominent brand exposure at the NT Finals Gala Awards Ceremony, the "Chief Minister's Exporter of the Year Award" and the "Minister for Trade, Business and Asian Relations' Business of the Year Award" will also be presented.



GOLD PARTNER SPONSORSHIP BENEFITS

- ✓ Logo featured on Award certificates
- ✓ Naming rights for one Award category
- ✓ Opportunity to present the category winner (Regional & NT Finals Gala Awards)
- ✓ Logo placement on key promotional materials
- ✓ **One** complimentary ticket to each of five regional events (Alice Springs, Darwin, Katherine, Nhulunbuy, Tennant Creek)
- ✓ **Two** complimentary tickets to the NT Finals Gala Awards Ceremony (Darwin)
- ✓ Access to promotional assets as a **Gold Partner**
- ✓ **Gold Partner** recognition at all Award events (on-screen, collateral, and MC announcements)
- ✓ Appreciation announcement on website and social media
- ✓ 30-second video shown at Awards events (produced by Awards organiser)
- ✓ **Full page** advertisement in the Awards Program booklet
- ✓ Sponsor Certificate of Appreciation
- ✓ Exclusive post-event networking with sponsors and winners



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Northern Territory **EXPORT & BUSINESS AWARDS**



2026

BUSINESS AWARD CATEGORIES

1. Outstanding Customer Service for an Individual
2. Outstanding Customer Service for Business
3. Small Business
4. Medium & Large Business
5. Not for Profit
6. Outstanding New Start-Up
7. Community Event
8. Business Summit or Conference
9. Venue of the Year
10. Defence Industry,
Supply Chain & Sustainment
11. Mining and Energy,
Supply Chain & Sustainment
12. Construction Industry,
Supply Chain & Sustainment
13. Logistics and Supply Chain
14. Manufacturing Innovation
15. Community and Social Services
16. Employee of the Year
17. Business Leader of the Year
18. Employer of the Year
19. Peak Industry Body/Association Advocate of the Year
20. Business of the Year
(chosen from the winner of the above categories)

EXPORT AWARD CATEGORIES

1. Agribusiness, Food and Beverage
2. Creative Lifestyle and Design
3. Digital and Smart Technologies
4. International Education and Training
5. International Health
6. Manufacturing and Advance Materials
7. Professional Services
8. Resources and Energy
9. Sustainability and Green Economy
10. Emerging Exporter
11. First Nations Exporter
12. Regional Exporter
13. Small Business
14. Chief Minister's Northern Territory
Exporter of The Year
(chosen from the winner of the above categories)